



THE 12 DAYS OF

*Christmas
with the
Clemons*

December 2020
Social Media Campaign

In support of



PINBALL CLEMONS
— FOUNDATION —

Message from Diane Lee Clemons



"Music is the literature of the heart; it commences where speech ends"
Alphonse de Lamartine

My husband and I would like to say thank you for your support over the past 11 years. With support from amazing people like you, we have been able to build over 200 schools in developing countries, provide funding for camps, food banks, shelters and scholarships to countless youth who are wanting to further their education. "Giving a hand up and not a hand out" is our mantra.

This year as the Pinball Clemons Foundation continues to grow, so are our youth. Our goal is to empower youth through education by taking them from the margins to the mainstream, or from community to career. Every dollar raised will go towards helping a young person fulfill their educational dreams.

My grandmother never learned to read or write. My parents didn't make it past grade school. But because of their sacrifice, I was blessed with that opportunity. Michael and I feel this is our duty to pay it forward to youth who are a reflection of ourselves.

Please consider joining us virtually, as a sponsor for an amazing Christmas social media campaign that is sure to put you in the Christmas spirit. We hope to share the amazing gift of music online to spread some hope and joy during these trying times.

Join the Clemons' family and help us give the gift of education and allow our youth the opportunity to reach their full potential.



Diane Lee Clemons
Co-Founder, Pinball Clemons Foundation

"12 Days of Christmas"

Sponsor

\$5,000

When sponsoring one of the days of our Christmas campaign, you will receive the following sponsorship benefits:

- Your company will be a featured sponsor as one of the 12 Days of Christmas
- Logo on website with link to company website
- Logo featured in campaign newsletters
- Video message post by Michael and Diane Clemons
- 1 sponsored social media post on Instagram
- 1 sponsored social media post on Facebook
- 1 social media post on Twitter
- Social media analytics report



The Gift of Education





"Miracle"

Bursary Donor

\$10,000

The Bursary Donor will not receive sponsorship benefits. This is a direct donation.

- You will receive a tax receipt for the entire donation.
- 100% of your donation will fund a full year's bursary for one student. This includes their tuition, books, mentoring and tutoring.
- You will receive updates on the student's education.



"Rejoice"

Semester Donor

\$5,000

The Semester Donor will not receive sponsorship benefits. This is a direct donation.

- You will receive a tax receipt for the entire donation.
- 100% of your donation will fund one semester's bursary for one student. This includes their tuition, books, mentoring and tutoring.



"Cheer"

Education Donor

\$2,500

The Education Donor will not receive sponsorship benefits. This is a direct donation.

- You will receive a tax receipt for the entire donation.
- 100% of your donation will fund part of a bursary for an under-resourced student in our local community.
- You will receive updates on the student's education in 2020.



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